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After the first two days of the Singapore Airshow, the European turboprop manufacturer ATR announced that it has boosted its order book with 48 aircraft, including 28 firm orders. These contracts amounted to nearly 1.2 billion dollars. This strong start to 2014 confirms the success seen in 2013, a year which ended with a total of 195 aircraft sold (89 firm orders and 106 options). During the airshow, ATR announced two of these three new orders: a contract for 40 ATR 72-600s (including 20 firm orders) from the UAE leasing company Dubai Aerospace Enterprise, and a contract with the Spanish company Binter Canarias for the confirmed purchase of six ATR 72-600s. The order placed by the UAE lessor DAE allows ATR to welcome a new client to its portfolio, and highlights the strong attractiveness of ATR to leasing companies. Meanwhile, the order from Binter Canarias symbolizes the renewal of confidence and loyalty from an operator with a long-standing commitment to the ATR family of aircraft. Binter Canarias introduced their first ATRs in 1989, and currently operates a fleet of 18 ATR aircraft. On the occasion of the airshow, the signing with the operator Bangkok Airways formalized the identity of the purchaser of eight ATR 72-600 aircraft (including 6 firm orders) which had been undisclosed at the presentation of annual results for 2013. Filippo Bagnato, Chief Executive Officer of ATR said that he was "very satisfied with ATR's commercial results after the Singapore airshow. This quantity of orders, just 45 days after the beginning of the year, puts us on the right track for achieving our 2014 business objectives. We are very pleased to see that the ATR '600' series has consolidated its position as the principal reference in the field of regional aviation. Whether it is for developing new networks, updating fleets to current tastes and cutting edge technology, or allowing lessors to develop their regional portfolio, the ATR '600' series responds perfectly all of these demands. These new sales, just one and a half months into the year, are the best proof of this." About ATR: Founded in 1981, ATR has become the world leader on the market for regional aircraft with 90 seats or less. Since its creation, ATR has sold over 1300 aircraft. Its customer base today comprises more than 180 operators in over 90 countries. ATR planes have totaled over 21 million flight hours. ATR is an equal partnership between two major European aeronautics players, the Airbus Group and Alenia Aermacchi (a Finmeccanica Group company). Its head office is in Toulouse. ATR is ISO 14001 certified. EADS Space Transportation
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