



## Airbus showcases innovations and passenger comfort at Airline Passenger Experience Association (APEX) 2013 Expo

Airbus showcases innovations and passenger comfort at Airline Passenger Experience Association (APEX) 2013 Expo <br /><br />Explore the Airbus comfort standard<br />A320 Family non-stop innovation mock-up<br />New high-definition video A380 <br> A350 XWB cabin walkthroughs<br />Latest A350 XWB cabin updates<br />Visit Airbus at: Stand # 1438, Tuesday 10th - Thursday 12th September<br />Dedicated Media Briefing for journalists: Tuesday 10th @ 09.00-10.00hrs<br />Interview opportunities each day with cabin experts<br />At the Airline Passenger Experience Association (APEX) 2013 Expo held this year in Anaheim USA, Airbus once again showcases its cabin innovations. Visitors to the Airbus stand will be able to judge for themselves the quality of Airbus recent cabin offerings.<br />A full-scale A320 Family interior "non-stop-innovation mock-up will allow visitors to test and feel the extra space of Airbus economy class comfort, as well as explore various cabin interior innovations. Meanwhile, the latest updates on A350 XWB will also be available on the Airbus stand where the A350s efficient and passenger-conscious flat-floor architecture will be demonstrated. And for the airlines flagship aircraft - the A380 - there will be an 80 screen with new high-definition cabin visualization.<br />Passenger comfort is becoming an increasingly important differentiator in the airline industry. In the future it will become a fundamental deciding factor driving passenger choice and business success. This is something which Airbus continues to champion, especially in our economy class cabins, where wide seats have always been the Airbus hallmark: 18 inches in the A320, A330 and A350 XWB, and 18.5 inches in the A380.<br />Airbus is the worlds leading aircraft manufacturer of passenger airliners, ranging in capacity from 100 to more than 500 seats. Airbus has design and manufacturing facilities in France, Germany, the UK, and Spain, and subsidiaries in the US, China, Japan and in the Middle East. In addition, it provides an international network of customer support and training centres. Airbus is an EADS company.<br /><br />EADS Space Transportation<br />Hünefeldstr. 1-5<br />28199 Bremen<br />Telefon: +(49) 4 21/5 39-51 07<br />Telefax: +(49) 4 21/5 39-34 31<br />URL: <http://www.eads.net/> <br />

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