



Volvo Car Group announces August retail sales: Global sales up 4.7 per cent, continued strong growth in China

Volvo Car Group announces August retail sales: Global sales up 4.7 per cent, continued strong growth in China
Volvo Car Group (Volvo Cars) reports global retail sales of 26,998 cars for the month of August, an increase of 4.7 per cent compared to August 2012. The positive momentum continues in China where sales grew by 65.7 per cent, while Europe and overseas markets supported the growth as well. For the period January to August, global sales were down by 2.5 per cent. Demand for Volvo cars in China continues to grow strongly and retail sales in August were up by 65.7 per cent to 4,319 cars. The best-selling model was the Volvo XC60 while the recently launched Volvo V40 model supported the growth in China as well. In Sweden, Volvo Cars continues to be the market leader. August retail sales were down 1.2 per cent to 2,981 cars, but Volvo Cars strengthened its market share nevertheless. The Volvo V60 and V70 models represented the best-selling models. Europe as a whole is now growing thanks to the V40 model and the European market share is up versus last year. Japan is another bright spot with a 50 per cent sales increase for the month of August. The United States became Volvo Cars number one market in August with 5,519 retail sold cars, despite a decrease of 11.9 per cent compared to the same month last year. The Volvo S60 and XC60 models represented the majority of sales. The Volvo XC60 was the best-selling model in August with 7,646 sold cars (2012: 7,153), followed by the Volvo V40 for which deliveries reached 4,726 cars (1,195). Including the Cross Country version, the V40 reached 6,022 sold cars. The third best-selling model was the Volvo S60 with 4,139 cars (4,630). Historical sales figures by model can be found in the Sales Volume section of the Global Newsroom.
Volvo Car Germany GmbH
Ringstraße 38-44
50996 Köln
Deutschland
Telefon: +49 (0)221 9393-0
Telefax: +49 (0)221 9393-155
Mail: olaf.meidt@volvocars.com
URL: <http://www.volvocars.com>

Pressekontakt

Volvo

50996 Köln

[volvocars.com](http://www.volvocars.com)
olaf.meidt@volvocars.com

Firmenkontakt

Volvo

50996 Köln

[volvocars.com](http://www.volvocars.com)
olaf.meidt@volvocars.com

Weitere Informationen finden sich auf unserer Homepage