



How Technologies Enable Employee Participation in Innovation

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Mid-June, the research paper titled "Accelerating High Involvement: The Role of New Technologies in Enabling Employee Participation in Innovation?" got the ISPIIM 2013 Conference Best Paper Award on Practical Implications for Technology from the Nokia Siemens Networks. The paper explores in a multiple-case study approach the current context of involving employees in innovation. Whilst long-term strategic benefits could flow from organizing enough participation across the workforce, creating structures that sustain such a culture is highly complex. The paper by the authors Nagwan Abu El-Ella and Professor Andreas Pinkwart (both HHL Leipzig Graduate School of Management), Professor John Bessant (University of Exeter), and Martin Stoetzel (University of Erlangen-Nuremberg) shows the extent to which known enablers for high involvement innovation are nowadays applied, and how classical barriers are overcome especially with the adoption of new interactive web-based technologies.

Technologies are not a pure bliss but also evoke new challenges

Co-author Nagwan Abu El-Ella from HHL's Stiftungsfonds Deutsche Bank Chair of Innovation Management and Entrepreneurship comments: "Interestingly, the findings of our paper show that although the introduction of technologies seems to create a new momentum for disseminating high involvement, it simultaneously evokes a multitude of new challenges. Reacting to these new challenges requires a conscious adjustment of established routines and cultural habits that the paper discusses as implications for practice and for the ongoing and future research.?"

The paper "Accelerating High Involvement: The Role of New Technologies in Enabling Employee Participation in Innovation" is an ongoing joint research project between the above-mentioned research team from HHL Leipzig Graduate School of Management, University of Erlangen-Nuremberg, and the University of Exeter.

The awarded research paper was presented at the XXIV ISPIIM Conference - Innovating in Global Markets: Challenges for Sustainable Growth in Helsinki (Finland) on June 16-19, 2013, and was handed over by Fabian Schlage, Head of Innovation Management at the Nokia Siemens Network. ISPIIM (The International Society for Professional Innovation Management) is the oldest, largest, and most active innovation association in Europe. It is comprised of an international network of researchers, industrialists, consultants and public bodies who share a special interest in innovation management.

About the Deutsche Bank Stiftungsfonds Chair of Innovation Management and Entrepreneurship at HHL Leipzig Graduate School of Management

Entrepreneurship has been a cornerstone of the educational program at HHL for many years. With over 130 start-ups founded by HHL graduates so far, we are one of the premier breeding grounds for future entrepreneurs. Our work centers on Innovation Management in new business creation as well as in established companies.

The focus is on intellectual venturing and the transfer of created knowledge from academia into businesses. The Chair's goal is to realize an intensive theory-practice transfer both in research and teaching. The teaching programs are interactive and practical; our lectures are supported by our wide network of entrepreneurs and innovators in the market who are engaged in interesting co-teaching with our professors. In order to keep track with the newest research findings and trends in industry, the chairholder Prof. Dr. Andreas Pinkwart is i.a. member of the following institutions: German Academic Association for Business Research (VHB), Association for the Promotion of Entrepreneurial Research (FGF), Erich Gutenberg Working Group, Working Group for Technology Transfer and European Council for Small Business and Entrepreneurship (ECSB). <http://www.hhl.de/innovation>

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Pressekontakt

HHL gGmbH

Herr Volker Stößel
Jahnallee 59
04109 Leipzig

hhl.de
volker.stoessel@hhl.de

Firmenkontakt

HHL gGmbH

Herr Volker Stößel
Jahnallee 59
04109 Leipzig

hhl.de
volker.stoessel@hhl.de

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. www.hhl.de

Anlage: Bild

