



## **Roland Berger and HHL Leipzig Graduate School of Management are working together to provide top-notch master's programs and research**

*Roland Berger and HHL Leipzig Graduate School of Management are working together to provide top-notch master's programs and research*

Roland Berger Strategy Consultants and HHL Leipzig Graduate School of Management have agreed to work together in offering master's programs. Among other initiatives, Roland Berger consultants can apply for scholarships for one of HHL's international master's programs (MBA or M.Sc.). This enables consultants to obtain quality knowledge efficiently. Furthermore, the consultancy and school are planning to expand their work in the area of practical business research. For example, they intend to work together in organizing master theses where there is mutual interest in practical issues.

The new collaboration marks the continuation of longstanding successful work between HHL and the international consultancy: Prof. Dr. Burkhard Schwenker, CEO of Roland Berger, is Professor at HHL, where he focuses on seminars and research, and member of the school's board of trustees. HHL and Roland Berger have been working together intensively on scenario planning already since 2009, especially as part of the "HHL Center for Strategy and Scenario Planning - Roland Berger Research Unit", which Roland Berger also supports financially.

Outstanding education as the basis for optimal consulting

"HHL is a much appreciated and very reliable partner for education and research," says Schwenker. "I look forward to expanding our work together and thereby providing our consultants with an additional option for advancing their skills and know-how."

HHL Dean Prof. Dr. Andreas Pinkwart says: "Strengthening our excellent collaboration with Roland Berger Strategy Consultants directly supports the implementation of HHL's future concept innovate125. To achieve its strategic goals, HHL is currently following a quality growth concept. The focus here is on excellent research, additional programs, more professors and students and improving global networks."

Consultants need outstanding education to optimally advise their clients and add value. "Excellence has always been one of our core values," says Dr. Katrin Vernau, Partner at Roland Berger and Dean of the Roland Berger School of Strategy and Economics. "HHL Leipzig Graduate School of Management offers academic education at a very high level." Many HHL graduates start their career as consultants, especially at Roland Berger. Simultaneously, Roland Berger offers its people intensive training and development from day one and on the job on projects. Thus, Roland Berger's personnel development activities and HHL academic training, which takes a general management approach, complement each other perfectly. The new collaboration will fully leverage these synergies.

HHL Leipzig Graduate School of Management ranks among the world's top business schools and is one of the most traditional institutes of higher business education in the German-speaking region. Its goal is to provide students with the skills to become capable and responsible business leaders of tomorrow. HHL has a reputation for excellent teaching, a clear focus on research, a hands-on approach and outstanding student services. [www.hhl.de](http://www.hhl.de)

Roland Berger Strategy Consultants, founded in 1967, is one of the world's leading strategy consultancies. With 2,700 employees working in 51 offices in 36 countries worldwide, we have successful operations in all major international markets. The strategy consultancy is an independent partnership exclusively owned by about 250 Partners. Newsletter at: [www.rolandberger.com/press-newsletter](http://www.rolandberger.com/press-newsletter)

### **Pressekontakt**

HHL gGmbH

Herr Volker Stößel  
Jahnallee 59  
04109 Leipzig

[hhl.de](http://hhl.de)  
[volker.stoessel@hhl.de](mailto:volker.stoessel@hhl.de)

### **Firmenkontakt**

HHL gGmbH

Herr Volker Stößel  
Jahnallee 59  
04109 Leipzig

[hhl.de](http://hhl.de)  
[volker.stoessel@hhl.de](mailto:volker.stoessel@hhl.de)

HHL Leipzig Graduate School of Management

Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. [www.hhl.de](http://www.hhl.de)