



HHL Students Analyze Clusters in a Course Unique in Germany

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What is it that makes particular regions and nations successful? Students of HHL Leipzig Graduate School of Management will find answers to this question during the "Microeconomics of Competitiveness" class, which was originally developed for Harvard Business School but is also taught at HHL. Industrial clusters such as the Californian wine cluster, which significantly contributes to the economic power of the American west coast region with its wine-growers, wine dealers and tourists, play an integral role in the so-called cluster analyses. As part of the class, the HHL students will have to conduct and present an extensive cluster analysis themselves. This task results in valuable links to the circumstances in a given region. Fabienne Gaberle from HHL's Master in Management (M.Sc.) Program says: "I am thrilled to find out about what kind of businesses are gathered in the Leipzig region. Within the Central German cluster, many companies benefit from the central location in Germany and Europe." The 24-year-old adds, "I think the class inspires people to think outside the box. We are introduced to many countries and regions all over the world - areas, where we could, in theory, apply for a job today. Also, the lessons in the style of Harvard Business School are very interesting."

HHL is a member of the international Microeconomics of Competitiveness (MOC) network established by Prof. Michael E. Porter, PhD, at Harvard Business School. Every year in December, researchers from over 90 universities from all over the world gather in Cambridge, MA, to exchange experiences. Led by Prof. Porter, they discuss the latest developments in the field of cluster and competition research. Prizes are regularly awarded to the best of all the scientific papers submitted as well. In 2010, the honors went to HHL students from the Master in Management (M.Sc.) Program for their report entitled "Analysis of Israel's Biotechnology Cluster". HHL is represented in the renowned international MOC network by Prof. Dr. Manfred Kirchgeorg and Prof. Dr. Wilhelm Althammer. In 2008, HHL was the first German university to award an honorary doctorate to the Harvard professor and leader of the Institute for Strategy and Competitiveness, Prof. Michael E. Porter, PhD, emphasizing its strong connection with his work.

HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a Doctoral program and Executive Education. In the 2012 Financial Times Masters in Management Ranking, HHL's full-time M.Sc. Program was ranked 1st in Germany and 11th in the world. This renowned ranking also awarded HHL first place worldwide for its focus on Entrepreneurship and second regarding the graduates' future salaries and for its Corporate Strategy specialization. HHL is accredited by AACSB International. <http://www.hhl.de>

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. www.hhl.de

Anlage: Bild

