

# Careers with an MBA. "I Design Innovative Care Models for the Health Care Market?•

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Dr. Christian Elsner is a graduate (2005) of the first Part-time Master in General Management Program (MBA) of HHL Leipzig Graduate School of Management.

Having held various positions at Rhön-Klinikum AG, the physician with a Doctor of Medicine degree started working for Wieselhuber & Partner, a strategy and restructuring consulting firm based in Munich, where he led and expanded the Healthcare & Pharmaceuticals division.

As part of a temporary management job at Universitätsklinikum Schleswig-Holstein (UKSH), Dr. Elsner assumed his current position as CEO at Germany's second largest university hospital in 2009. At the UKSH Lübeck Campus, the HHL alumnus is responsible for an annual turnover of almost EUR 300,000,000.

CEO of 34 clinics and institutes. Responsible for sales of EUR 300,000,000 per year

Dr. Elsner says about his job: "I have the classic position of a CEO. In addition to negotiations with external partners such as health insurance companies, I am in charge of all internal strategy and content-related structuring, economic planning and budgeting.?•

The graduate physician appreciates "the great diversification of managing the various clinics on the Lübeck Campus as well as the possibilities of designing care models for the health care market?•.

Remembering his time at the first business school established in Germany, Dr. Elsner explains: "My studies at HHL introduced me to many different ways of thinking from various industries and taught me several tools to structure my work. I have greatly benefited from HHL's network up to today.?•

#### The Part-time Master in Management Program (MBA)

The two-year part-time MBA program with a focus on General Management is designed for people working in middle management who would like to expand their existing knowledge by practice-oriented and up-to-date management knowledge. The classes held in English teach the basics of economics in combination with concrete management tools. The participants benefit from an innovative curriculum which is no longer structured in a purely functional manner but also follows an interdisciplinary approach in accordance with the challenges in management (Managing Investors, Managing Society, Managing Customers etc.). Due to the participants' various academic and professional experiences (e. g. the fields of engineering, IT, finance, medicine, law) they have the opportunity to exchange views and learn from each other through case studies and group work. The proportion of international students in the part-time MBA program at HHL stands at 30 percent. The classes are taught by renowned national and international lecturers (e. g. from the US, Sweden, Canada and the Czech Republic). The lectures take place in Leipzig on one weekend per month. They are combined with three module weeks which are spread over the entire two-year duration of the program. Two weeks are to be completed at HHL and one week in Boston, MA, USA, within the framework of the so-called Global Immersion Seminar. HHL stands out with its extensive network which expands the participants' personal and business contacts. A university degree and proof of several years of professional experience are the prerequisites for an application. The closing date for applications for the program, which starts in March 2014, is January 15, 2014. www.hhl.de/part-time-mba

## ESF funding for HHL programs

The tuition fees for the part-time MBA program at HHL Leipzig Graduate School of Management are eligible for funding by the European Social Fund (ESF) and are tax-deductible. The ESF money covers up to 80 percent of the cost for training programs. It must be proven that the program enables potential future managers of medium-sized companies to take on new global challenges and therefore can improve the competitiveness of their companies. Information: petra.spanka@hhl.de or www.esf-in-sachsen.de

http://www.hhl.de http://www.hhl.de/part-time-mba http://www.hhl.de/people

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HHL Leipzig Graduate School of Management

Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. www.hhl.de Anlage: Bild

