



Conference: LEADERSHIP FOR INNOVATION: VISUALIZING THE INVISIBLE

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Together with the Technische Universität München (TUM) and HHL Leipzig Graduate School of Management, the Peter Pribilla Foundation (PPF) has the pleasure to invite you to the 2013 international conference:

LEADERSHIP FOR INNOVATION: VISUALIZING THE INVISIBLE
Munich/Germany (TUM, IAS, Campus Garching), April 25 and 26, 2013

Conference info: <http://tinyurl.com/PPC2013>

The conference will feature KEYNOTES by the winners of the TUM Research Excellence Award in Innovation and Leadership:

- Prof. Karim Lakhani, Harvard Business School
- Prof. Jan Marco Leimeister, University of St. Gallen
- Prof. Marc Gruber, EPFL Lausanne

PANELISTS:

- ? Prof. John Bessant, University of Exeter Business School
- ? Prof. Manfred Broy, Technische Universität München
- ? Dr. Rudolf Gröger, Munich Business School
- ? Prof. Anne Sigismund Huff, National University of Ireland Maynooth
- ? Prof. Mitchell M. Tseng, Hong Kong University of Science and Technology

In addition, the 2013 conference will provide plenty of opportunities to engage in a dialogue on topics around three themes: Leadership Tools for Innovation, Domains for Open and User Innovation, and Solutions and Tools for Distributed Innovation.

CONFERENCE CO-CHAIRS:

Prof. Dr. Prof. h.c. Dr. h.c. Ralf Reichwald (Chairman of the Board of the Peter Pribilla Foundation, em. Professor of Technische Universität München, Academic Director des Forschungszentrums CLIC at HHL Leipzig Graduate School of Management)

Prof. Dr. Hans Koller (Professor of Industrial Management and Technology Management at the Helmut-Schmidt-University, University of the Federal Armed Forces Hamburg.)

Prof. Dr. Kathrin M. Möslein (Professor of Information Systems at the School of Business and Economics at the University of Erlangen- Nuremberg and Professor of Management and member of the team of directors at the Center for Leading Innovation and Cooperation (CLIC) at HHL Leipzig Graduate School of Management.)

Prof. Dr. Frank Piller (Professor of Management and Director of the Technology and Innovation Management Group of RWTH Aachen University, Germany. He also is a Co-director of the MIT Smart Customization Group at the MIT Design Lab)

Prof. Dr. Dominik Walcher (Professor for Marketing and Innovation Management at Salzburg University of Applied Sciences / School for Design and Product Management)

Weitere Informationen:

<http://tinyurl.com/PPC2013>

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HHL Leipzig Graduate School of Management

Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden.

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