



Leading in Germany: HHL Has the Highest Proportion of Latin American Students in Its Management Programs

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HHL Leipzig Graduate School of Management is collaborating with Amba Research in Costa Rica. The firm, which specializes in the evaluation of investment decisions on the capital market, would like to use this close partnership to send its employees to Leipzig to attend Master programs (M.Sc. or MBA). According to Amba Research Manager and HHL graduate Till Möwes, up to five employees from Costa Rica are to enroll in a program in Leipzig. "By offering the opportunity to join an excellent business administration program taught in English in one of the world's leading economies we not only want to increase our talent pool but also motivate our highly-qualified employees."

Among all German business schools listed in the renowned global MBA rankings of the South American business journals *AméricaEconomía* and *Expansión*, with its 15 percent HHL has the highest proportion of Latin American students in its Management programs.

Argentina, Brazil, Chile, Costa Rica, Ecuador, Colombia, Mexico, Peru and Uruguay: these are the countries where HHL has partners and from which most students come to study at HHL. If HHL students wish to go to Latin America, they can choose from 14 partner universities from Mexico to Chile for their compulsory term abroad or even to obtain a double degree.

Latin American student appreciates HHL's Master program and the city of Leipzig

Oscar Corrales qualified for the Master Program in Management (M.Sc.) at HHL. In addition to a Bachelor in Economics from Universidad Nacional des Costa Rica, the 25 year-old also has two years of professional experience at Amba Research to prepare him for his studies. Corrales says: "Although I have just arrived in Leipzig a few days ago, I have already met so many different people of various nationalities and backgrounds. Every day, I get the chance to get to know new things. The learning experience at HHL is unique thanks to the constant interaction with the top-drawer professors and highly motivated students." The student from Latin America also noticed the professionalism of students, professors and the administrative staff at HHL. In addition to a broad palette of opportunities within the M.Sc. program, i.e. the selection of classes, the integrated internship as well as the term abroad, Oscar Corrales also emphasizes the advantages of the city of Leipzig "characterized by the diversity and friendliness of the people and the multifaceted offer of cultural events."

Latin American connection important for HHL

HHL Dean Prof. Dr. Andreas Pinkwart says: "We are proud of our strong bonds with Latin America." HHL has ties with the most renowned business schools in nine Latin American countries.

According to Prof. Dr. Pinkwart, the emerging South American economies are "strategically important for HHL and offer a competitive advantage in the recruitment of excellent students."

Frank Hoffmann, Director of International Relations at HHL, adds: "We will continue to play an active part in the fields of university marketing, double degree agreements and mutual research and student exchange through our membership in CLADEA, the leading network of Latin American business schools, as well as our bilateral talks with our partner universities in South America."

HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. In addition to HHL's international focus, the combination of theory and practice plays a key role. Accredited by AACSB, HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. In the 2012 Financial Times Masters in Management Ranking, HHL's full-time M.Sc. Program was ranked 11th in the world. This renowned global ranking awarded first place to HHL for its focus on Entrepreneurship and second place for both its Corporate Strategy specialization and the future salaries of its graduates. In the current international MBA ranking by the Latin-American business magazine *AméricaEconomía* HHL landed in 28th place. In 2013, HHL was listed as one of three German business schools in the global MBA Ranking by the Mexican business magazine *Expansión* for the first time. <http://www.hhl.de>

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender

Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden.
www.hhl.de

Anlage: Bild

