



## **Euro\*MBA Ranking Among the Leading E-Learning Program Providers Worldwide**

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The Financial Times' recently published "Online MBA Listing 2013," which lists online MBA programs offered internationally, placed the Euro\*MBA among the Top 10 in Europe.

In the context of an increasing demand for distance learning and online MBA programs the latest synopsis confirms the outstanding status of the Euro\*MBA Program.

For its "Online MBA Listing 2013", the Financial Times takes aspects into consideration which allow an overview of the schools as well as the orientation and the details of the programs. It specifies, for example, the accreditation (AACSB or EQUIS) or the regions where the program is particularly popular. Furthermore, it shows the proportion of course work which is to be completed online and/or which exams need to be taken online within the MBA program.

In its analysis of online courses, the Financial Times emphasizes, among other things, the fact that tuition fees for North American business schools for online courses are up to 70 percent higher than those for European schools.

According to the "Online MBA Listing 2013", the Euro\*MBA Program is one of the most international online MBA programs globally with 97 percent of its students being international. The Euro\*MBA Program which was designed by six European partners, one of them being HHL Leipzig Graduate School of Management, is an innovative two-year MBA program for executives that is based on e-learning (electronically supported learning). It unites close to 30 different nationalities amongst its students and offers 200 professors from all Euro\*MBA partner schools.

Dr. Stuart Dixon, Program Director of the Euro\*MBA says: "By giving students the flexibility to study and communicate with each other online wherever they are, and inviting them all in for quarterly residencials, we've made our program much more international than most part-time MBAs. This helps us attract students who want the classic MBA experience of being able to network with people from all over the world."

Financial Times Online MBA Listing 2013:

<http://rankings.ft.com/businessschoolrankings/online-mba-listing-2013>

### **About the Euro\*MBA**

The Euro\*MBA Program is an innovative two-year MBA program for executives that is based on e-learning (electronically supported learning). It combines the latest distance learning technology with concentrated residential weeks at six European sites, e.g. the HHL Leipzig Graduate School of Management. Graduates receive a diploma after completing their studies signed by all partners of the Euro\*MBA consortium.

The program is AMBA accredited, all Euro\*MBA consortium partners have received renowned international accreditations by AACSB and/or EQUIS. Not only is the Euro\*MBA currently listed in the 2012 QS Distance Online MBA Ranking but also in the renowned MBA Ranking of the Economist (in the category distance learning) as one of the best programs of its kind worldwide.

The program is designed by the Europe-wide Euro\*MBA consortium which was founded in 1996. Besides HHL Leipzig Graduate School of Management, which joined the consortium in March 2008, the partners are:

- ? AUDENCIA Nantes School of Management (EQUIS / efmd, AACSB, AMBA),
  - ? EADA Barcelona Escuela de Alta Dirección y Administración (EQUIS / efmd, AMBA),
  - ? HHL Leipzig Graduate School of Management (AACSB),
  - ? IAE Aix Graduate School of Management (EQUIS / efmd, AMBA),
  - ? Kozminski University (EQUIS / efmd, AACSB, AMBA),
  - ? Maastricht University School of Business and Economics (AACSB, EQUIS / efmd, AMBA).
- The IT infrastructure is supported by the Open Universiteit Nederland.

Application deadline for the Euro\*MBA Program starting in September is June 1, 2013.

Further information: [www.euromba.org](http://www.euromba.org) // [www.hhl.de/euromba](http://www.hhl.de/euromba)

### **About HHL Leipzig Graduate School of Management**

HHL is a university-level graduate school and ranks amongst the leading international business schools. The goal of the oldest business faculty in German-speaking Europe is to educate effective, responsible and entrepreneurially minded leaders. In addition to HHL's international focus the combination of theory and practice plays a key role. HHL stands out for its excellent research, teaching, transfer as well as its outstanding student services. [www.hhl.de](http://www.hhl.de)

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HHL Leipzig Graduate School of Management

Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden.  
[www.hhl.de](http://www.hhl.de)

Anlage: Bild

# ***Euro★MBA*** Meeting Challenges