



## Active for Life: Business networking and partnering event in Stockholm, March 20, 2013

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Active for Life B2B Networking and Partnering event brings together various business partners from the Baltic Sea Region to look for business opportunities and synergies in the Wellbeing and Health promotion market. The aim is to form transnational partnerships to develop innovative solutions targeting wellbeing and health promotion products and services for people entering retirement, the baby boom generation. The event will take in place in Stockholm on March 20th. Participation is free of charge. Travel costs will need to be covered by the participants. For further information please see webpage <http://active-for-life.converve.com>.  
Active for Life is an EU funded initiative within the StarDust project which aims at helping companies to create wellbeing services for the ageing population together with international partners. More information on Active for Life programme on <http://www.active-for-life.eu/>  
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