



## **HHL Announces the Heribert Meffert Award for the Best Master Theses**

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In 2013, the Center for Advanced Studies in Management (CASiM) at HHL Leipzig Graduate School of Management awards the Heribert Meffert Award for Master Theses for the second time. The award will honor one graduate from a German or international university that has written an excellent master theses in the areas "Adaptive Leadership and Motivation", "Organizational Change and Corporate Governance" or "Co-Evolution: Change Management and Interactive Communication", respectively.

The Heribert Meffert Awards is endowed with a monetary prize of 2,000 Euros, and the award will be handed out at the CASiM Conference "Change Management?" on July 4, 2013, in Leipzig. The winner of the award will be invited to attend the conference, and travel and accommodation support of up to 650 Euros will be available for the winner.

The award is closely connected with the first academic Dean of HHL after its reestablishment in private sponsorship in 1992, Professor Dr. Dr. h.c. mult. Heribert Meffert, who is also a board member of CASiM. The Heribert Meffert Awards will be awarded on an annual basis for master theses that develop novel research ideas with a strong theoretical foundation on the topics of the annual CASiM Conference. The master theses can be written in German or English.

Applications for the award can be submitted until May 20, 2013. For further information on the Heribert Meffert Award for Master Theses and the CASiM Conference, please see the conference webpage [www.hhl.de/casim-conference-2013](http://www.hhl.de/casim-conference-2013).

About the Center for Advanced Studies in Management (CASiM)

CASiM is an inter-divisional research center for business administration of the 21st century at HHL Leipzig Graduate School of Management. Within the four main topics of CASiM, "The Role of Trust in Firms and with its Stakeholders?", "Change Management in Firms and Markets?", "Health Care Economics and Management of Health Care Institutions?" and "Urban Dynamics: Cities and Firms in Global Competition?", the combined knowledge from the different subdisciplines of business administration will be applied. Both in terms of its research topics as well as through its personnel, CASiM is closely interlinked with HHL's key research themes. The CASiM Doctoral Program starts soon. The conference "The Role of Trust in Business Economics" in June 2012, was the official start of the CASiM activities. [www.hhl.de/casim](http://www.hhl.de/casim)

About HHL Leipzig Graduate School of Management

HHL is a university-level graduate school and ranks amongst the leading international business schools. The aim of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially minded leaders. In addition to HHL's international orientation, the combination of theory and practice plays a crucial role. HHL stands out due to its excellent research, teaching, and transfer, as well as its outstanding support services for its students. [www.hhl.de](http://www.hhl.de)

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HHL Leipzig Graduate School of Management

Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. [www.hhl.de](http://www.hhl.de)