



## ICE Europe 2013 in Munich: Neschen in Hall A6, Booth 221

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Technical coating solutions and pattern coating according to customer requirements  
At the International Converting Exhibition (ICE) from March 19th to 21st in Munich, Neschen AG presents its complete technical range, from coated high-performance films for digital printing and adhesive films for mounting and protection of media to individually developed technical coating solutions. Brand new in the portfolio: Pattern Coating.  
In pattern coating, adhesives or other functional coatings are applied not to the whole of the surface area, but in structured form, using all kinds of shapes.  
"By customized coating of labels, adhesive tapes and films in any form and structure, users can, for example, reduce their process costs, save labour and conserve resources or achieve completely new functions," says Dr. Gerhard Dransmann, Director Product Management and Industrial Applications at Neschen AG in Bückeberg.  
Coating - but properly  
Precisely how adhesives can be applied to carrier materials is demonstrated by Neschen for example by its self-adhesive digital print film "solvoprint easy dot 100 PE". The dot adhesive coating with a regular distance of three millimetres from glue dot to glue dot ensures that the printed medium can be mounted quickly and easily without a squeegee. Even without practical skill or experience this can be done without bubbles and creases. Moreover, the air ducts ensure that the bonding process can be corrected on almost all surfaces. When the printing medium is no longer needed, it can be removed without any residue.  
Since Neschen performs all coating work specifically for customers and applications, from the large pool of the company which has been existing for more than 120 years there is always an optimal solution developed in cooperation with the customer. The adhesive formulation is specially adapted to the respective substrate. The Bückeberg coating specialist has the suitable adhesive and the matching application system for every case.  
Your Solution - individual solutions for any application  
Based on more than 40 years of experience with high-tech coating procedures, Neschen provides highly individual solutions for industrial customers from all sectors. These range from surface finishing in furniture production to applications in clinical and medical environments. These coatings are made upon customer request.  
"No matter what, we have the solution for every individual application," asserts Dr. Gerhard Dransmann. "In addition, we guarantee our customers confidential cooperation with fast, flexible communication channels and well-structured project management."  
Neschen AG will be present with its own booth at ICE Europe in Munich from March 19th to 21st, 2013. In Hall A6, Booth 221, the Neschen experts show the technical coating solutions of the Bückeberg coating specialist.  
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