



HHL Scoring Top Rank Again for Internationality

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According to the study, the MBA and M.Sc. programs at HHL rank first among all internationally-oriented programs in Germany, which only make for five percent of the range of courses available nationwide. All Master programs at Germany's oldest business school in the German speaking part of Europe are taught in English and give students the opportunity to obtain a double degree in cooperation with an international partner university (2 percent nationwide).

Additionally, HHL scored first place for its number of partner universities per professor. The school also secured itself a podium position for the number of DAAD scholarship holders.

Russian student Anastasiya Romanova, 28, completing the HHL Master of Science in Management Program and holding an ERP scholarship, says, "The generous support of DAAD has allowed me to study at HHL. The training there does not have the nature of a flood of information. Instead, it changes the way students think." Fellow student Missie Gomez, 29, from Peru, enrolled in the MBA Program, reckons, "Without the support of DAAD, I would not have been able to afford my international studies at HHL." Her classmate Madhav Ravindranath, 26, from India, counts himself lucky as well. He says, "The DAAD scholarship has given me the opportunity to explore Germany in close-up. It has also allowed me to gain amazing study experiences at one of the best business schools in Europe."

The "Profildaten zur Internationalität der deutschen Hochschulen 2012" ("2012 Profile Data on Internationality of German Universities") study was commissioned by the German Academic Exchange Service (DAAD), the German Rectors' Conference (HRK) and the Alexander von Humboldt Foundation (AvH). It is based on data collected by the Federal Statistical Office, the ERASMUS student exchange program, the DAAD funding statement, the HRK Higher Education Compass, the AvH as well as the universities themselves between the years of 2010 and 2012.

+++Set up internationally: HHL Leipzig Graduate School of Management

In its 114th year of existence, HHL Leipzig Graduate School of Management has become one of the Germany's leading business schools with a great international reputation. HHL's internationality manifests itself in its accreditation, the top ranks scored in recent rankings, the numerous memberships in international academic organizations, the worldwide network of over 100 partner universities with active student exchange programs, the increasingly international faculty as well as international research projects and student initiatives.

HHL was the first business school in Germany to be accredited by AACSB International in 2004, the renowned accreditation organization for business school all over the world. HHL has repeatedly scored in the top places in international rankings of the Financial Times as well as the Latin American AméricaEconomía business journal.

HHL is actively involved in well renowned associations of international business schools (AACSB, CLADEA, CEEMAN, EFMD, NAFSA, EAIE). The Leipzig hotbed for entrepreneurs has ties with more than 100 business schools worldwide. This comparatively high figure can be explained by the fact that HHL intensely seeks to promote the intercultural student exchange and therefore only sends a maximum of two students to an international partner university at one time. HHL tries to accommodate the students' wish for attractive electives when entering cooperation agreements with other universities. Frank Hoffman, Director of International Relations, says, "When choosing our international partners, we take into consideration the accreditation, the academic reputation of the institution, the attractiveness of the university location and the students' safety in the country of destination."

Each year, 80 HHL students take a term abroad at one of the international partner universities. Consequently, HHL welcomes the same number of international exchanges to its campus in return.

The full-time MBA Program in General Management is of great interest to both German as well as more than 70 percent of international students due to English being the language on campus and in the classroom. This fact also explains the increasing number of students in the HHL Master of Science in Management Program.

The classes at HHL are taught by an expanding faculty from the US, Canada, Denmark, Norway, Sweden, India and Israel.

The two Global Executive MBA and Euro*MBA programs offered by HHL have an international focus as well. The Global Executive MBA Program jointly executed by HHL and Spanish Escuela de Alta Dirección (EADA) includes elective modules at renowned business schools in Brazil, China or India in addition to the compulsory modules in Germany and Spain. The Euro*MBA Program is an innovative two-year MBA program based on e-learning for executives. It is organized by the Euro*MBA Consortium founded in 1996 and consisting of five European business schools since HHL Leipzig Graduate School of Management joined in March 2008.

HHL's research and the Doctoral Program are closely connected to international partners as well. The school's Chair of Marketing Management, for example, works in hand in hand with Harvard Business School in the field of cluster and competition research.

The international diversity on the HHL campus is promoted by the FAUST, The Negotiation Challenge and European Ivy League student initiatives. FAUST (Freundeskreis ausländischer Studierender, Friends of Foreign Students) was founded by the HHL students for their international guests. The FAUST activities focus on the cultural exchange and the organization of visits to theatres, concerts and museums. The Negotiation Challenge is an international and unique negotiating competition jointly initiated by HHL and Harvard Law School in 2007. HHL students also organize the European Ivy League soccer tournament which is the highlight of the year for business students from all over Europe keen on soccer. Since 1997, the European Ivy League has promoted athletic challenge and team spirit. The motto for the two-and-a-half-day sporting event in May 2012 was "Go for Goals". <http://www.hhl.de>

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HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. In addition to HHL's international focus, the combination of theory and practice plays a key role. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. <http://www.hhl.de>

Pressekontakt

HHL gGmbH

Herr Volker Stößel
Jahnallee 59
04109 Leipzig

hhl.de
volker.stoessel@hhl.de

Firmenkontakt

HHL gGmbH

Herr Volker Stößel
Jahnallee 59
04109 Leipzig

hhl.de
volker.stoessel@hhl.de

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden.
www.hhl.de

Anlage: Bild

