

Scholarships "Effective and Responsible Leadership" by HHL Leipzig Graduate School of Management

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Oman Fayziev, 22, Hung-Yu Lin, 23, and Stefan Scheuermann, 22, are the holders of the scholarship "Effective and Responsible Leadership" of HHL. For the scholarships, which are endowed with up to EUR 15,000 each, only applicants with outstanding achievements are considered for the 21 to 24-month long Master's Program in Management (M.Sc.) at the Leipzig manager forge. Selection criteria are a very good first degree (bachelor) in Business Administration, a high GMAT result (650 points minimum) as well as an English essay discussing the "Code of Responsible Conduct for Business".

***HHL scholarship as a door opener for studying in Germany

Oman Fayziev from Uzbekistan, who graduated with a bachelor degree at Tashkent Financial Institute, says, "I appreciate the HHL scholarship very much as it opens doors for me into a new country, a new society and a new culture." His fellow student Hung-Yu Lin, who previously studied at the public Tsing-Hua University in Hsinchu, Taiwan, agrees. She is happy about the scholarship as it enables her to study in Germany. Stefan Scheuermann, who received his bachelor degree at the Hochschule Ludwigshafen on the Rhine, considers the scholarship to be an acknowledgement of his previous achievements. Besides an important financial component to finance tuition fees, the HHL scholarship means "an additional incentive to work hard and to prepare to become a responsible manager in the future" for the German.

***To regain trust that was lost, managers need to keep promises and respect rights

Applicants for the HHL scholarship had to discuss the "Code of Responsible Conduct for Business" in an essay. Corporate Board Chairs and Executives from 21 Germany companies conceived this code in 2010. The signatories, amongst them executives from large companies such as BASF, Deutsche Bank, E.ON, Metro, Bosch and Henkel as well as executives from well-known family owned and medium-sized businesses agreed upon concrete measures to create reliable standards to counteract the citizens' loss of trust in the leading powers in the economy. The Wittenberg Center for Global Ethics chaired the process.

Stefan Scheuermann says the following about the code: "In my opinion there is only one effective way to show responsible conduct: exactly through the conduct! To regain the trust that was lost, managers need to keep promises and respect rights. I hope that one day the world will not only trust products and services but also management 'Made in Germany'."

The code makes companies relevant again for social and economic developments

Oman Fayziev regards the "Code of Responsible Conduct for Business" as valuable. The Uzbek sees the growing trend amongst young people for speculative business. This would result in less people caring about social stability. In this regard the code is an important step to make companies relevant again for social and economic developments. "There are still big tasks ahead of us but the first step is the most important achievement," says Oman Fayziev.

His fellow student Hung-Yu Lin values the code because "it provides valuable suggestions on how to help people lead a better life. It can also be used as an instrument to achieve social sustainability."

***Information on the HHL Scholarship "Effective and Responsible Leadership" with its next application deadline on January 15, 2013 and on the M.SC. Programis available at: http://www.hhl.de/scholarships /// http://www.hhl.de/master-of-science

***The Master Program in Management (M.Sc.) (full-time and part-time) at HHL

HHL's English-language Master Program in Management (M.Sc.) in both its full-time and its part-time program covers a broad scope of economic topics and builds on a Bachelor's degree in Economics. HHL attaches particular importance to teaching soft skills. Courses such as Problem Solving & Communication, Negotiation or International Management Competencies represent an inherent part of the training. The 21 to 24-month program (and the 24-month part-time M.Sc. Program) offers eight fields of specialization, i.e. Finance, Accounting, Marketing, Logistics & Supply Chain Management, Entrepreneurship, Advanced Economics and Advanced General Management. By choosing four electives the students can set a topical focus for the career to which they are aspiring. In addition to a term abroad at one of over 100 universities partnered with HHL, the curriculum of this 21 to 24-month full-time program also encompasses an internship.Excellent business contacts as well as a professional Career Service provide top career opportunities for the alumni. Further information: http://www.hhl.de/msc and http://www.hhl.de/part-time-msc

***HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a Doctoral program and Executive Education. In the Financial Times' Masters in Management Ranking in 2012 HHL's full-time M.Sc. Program was ranked number 11 in the world. Furthermore HHL was ranked number 1 in its focus on entrepreneurship and number 2 regarding its graduates' wages and the specialization on corporate strategy. HHL is accredited by AACSB International. http://www.hhl.de

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. www.hhl.de

Anlage: Bild

