



## **HHL Leipzig Graduate School of Management Featured in the Princeton Review's "Best 296 Business Schools: 2013 Edition"** *HHL Leipzig Graduate School of Management Featured in the Princeton Review's "Best 296 Business Schools: 2013 Edition"*

HHL Leipzig Graduate School of Management is an outstanding business school, according to the education services company, The Princeton Review ([www.PrincetonReview.com](http://www.PrincetonReview.com)). The Company features the school in the new 2013 edition of its annual guidebook, "The Best 296 Business Schools" (Random House / Princeton Review, published October 9, 2012, \$22.99).

According to Robert Franek, Princeton Review Senior VP-Publisher, "We consider HHL Leipzig Graduate School of Management one of the best institutions a student could attend to earn an MBA. We selected the schools we profile in this book - 280 of which are in the U.S.A. and 16 are international -- based on our high regard for their academic programs and our reviews of institutional data we collect from the schools. We also solicit and greatly respect the opinions of students attending these schools who rate and report on their experiences at them on our 80-question survey for the book."

The Princeton Review's survey asked 19,000 students at the 296 schools their opinions of their school's academics, student body and campus life as well as about themselves and their career plans. The student surveys analyzed for this edition were all completed online at <http://survey.review.com> and conducted during the 2011-12, 2010-11, and 2009-10 academic years.

"The Best 296 Business Schools" has two-page profiles of the schools. They include write-ups on academics, career and placement, student life and environment, and admissions. The profiles also have ratings (scores from 60 to 99) for academic experience, admissions selectivity, and career services. In the profile on HHL Leipzig Graduate School of Management, the Princeton Review editors say that the school offers "a stellar reputation along with an affordable price tag." According to the students at HHL, the school is "the best business school in Germany."

The Princeton Review does not rank the schools in the book on a single hierarchical list from 1 to 296, or name one business school best overall. Instead, the book has 11 ranking lists of the top 10 business schools in various categories. Ten lists are based entirely or partly on The Princeton Review's surveys of students attending the schools in the book. A few lists, such as "Best Career Prospects," use both student survey and institutional data. One list, "Toughest to Get Into," is based solely on institutional data. The lists in the book are posted at <http://www.princetonreview.com/business-school-rankings.asp>.

HHL Leipzig Graduate School of Management is one of 236 schools (about 80% of the 296 profiled) in the book that do not appear on any of the book's 11 ranking lists. However, in the "Survey Says..." sidebar on the book's HHL profile, the editors list topics on the survey about which HHL students surveyed had the highest consensus. Among them are: friendly students as well as solid preparation in: finance, accounting and general management.

HHL Leipzig Graduate School of Management is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially minded leaders. In addition to HHL's international focus the combination of theory and practice plays a key role. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a doctoral program and executive education. In the 2012 Financial Times Masters in Management ranking HHL's full-time M.Sc. Program was ranked 11th in the world. In this ranking HHL scores 1st place for its "Entrepreneurship" orientation and 2nd place for the salaries of alumni as well as for its "Corporate Strategy" orientation. In the current ranking by the Latin-American business magazine *AméricaEconomía* HHL scored 28th place in this ranking.

"The Best 296 Business Schools" is one of more than 150 Princeton Review books published by Random House, Inc. The line includes "The Best 168 Law Schools" (also published in October 2012 and also featuring 11 ranking lists primarily based on surveys of students attending the schools in the book). Other Princeton Review books include "The Best 168 Medical Schools," plus guides to graduate school admission exams and application essays. Among them: "Business School Essays That Made a Difference."

The Princeton Review is also known for its many categories of college rankings, its classroom and online test-prep courses, tutoring, and its other education services. Headquartered in Framingham, MA, The Princeton Review is not affiliated with Princeton University, and it is not a magazine.

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HHL Leipzig Graduate School of Management

Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden.  
[www.hhl.de](http://www.hhl.de)

Anlage: Bild

