



## **Further Education of International Leaders at Germany's HHL Leipzig Graduate School of Management is Booming**

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HHL was visited by 25 Chinese managers from the Executive-MBA program of the Lanzhou University School of Management from September 26 to September 27, 2012. HHL and Lanzhou have cultivated this cooperation for over 7 years, integral to this is repeated student exchange. This time the schedule included lectures on open Innovation, Brand Management and Business Ethics, and also a visit to the BMW plant in Leipzig as well as the Rotkäppchen-Mumm Sektkellerei GmbH in Freyburg (Unstrut). The two-day program was completed by a tour of Naumburg Cathedral.

Lanzhou University is, however, not the only visitor of HHL these days. On September 17, 28 participants of the Management Development Institute (MDI) from India were at HHL and attended lectures on the topic Innovation Management as well as an Introduction to the German Economic System.

In addition, the visit of another foreign university is scheduled for October 8 to 11. About 30 participants of the so-called Global CEO Program of the Peking University HSBC Business School are expected in Leipzig. The focus in those 4 days is on the topic of innovation and is supported by lectures HHL Professors. In addition, the participants will gain insight into the start-up Futalis which was founded by HHL alumni and specializes on tailor-made dog food.

### **Department HHL Executive**

The department HHL executive bundles all activities for further education at HHL Leipzig Graduate School of Management. It develops tailor-made training programs especially for executives, which teach the participants not only consolidated knowledge in all basic business disciplines but also provide them with tools to assess and deal with their own personality and to recognize strengths and weaknesses.

Since its establishment in 1994, the HHL Executive GmbH, which is now an integrated department in HHL, has organized numerous General Management Programs and several company specific programs with HHL Professors and other leading international business schools. [www.hhl.de/executive](http://www.hhl.de/executive)

### **HHL Leipzig Graduate School of Management**

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. In addition to HHL's international focus the combination of theory and practice plays a key role. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. [www.hhl.de](http://www.hhl.de)

## **Pressekontakt**

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### **HHL Leipzig Graduate School of Management**

Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. [www.hhl.de](http://www.hhl.de)

Anlage: Bild

