



## **New Research Report of HHL Proves Excellence in Science and Practical Relevance**

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In the next few days, HHL will publish its 2012 Research Report (<http://www.hhl.de/research-report-2012>). It is embedded in the new HHL Future Concept. HHL Dean Prof. Dr. Andreas Pinkwart says: "With our innovate125 Future Concept, we aim to sharpen our research profile on a long-term basis. To achieve this, we further developed our scientific structure to systematically consolidate our strengths and form new research focuses. One part of our strategy is to introduce a new type of research report presenting this new group structure and the new cross-group centers."

Just this spring, the Center for Advanced Studies in Management (CASiM) was founded at HHL. In cooperation with all chairs, it examines the basic questions of business administration in the 21st century such as the role of trust in business economics and change management in companies and the economy.

The CASiM Research College will start work in close collaboration with the HHL Doctoral Program in the fall of 2012. Additionally, the Center for Entrepreneurial and Innovative Management (CEiM), which is scheduled to open in 2013, will bundle the individual groups' expertise in innovative entrepreneurship in existing companies, companies established by merger or start-up businesses. With this, HHL seeks to establish itself as one of the leading entrepreneurial universities in Europe.

Research Report as an invitation to network with HHL on a scientific and practical basis

Speaking about the HHL Research Report, Prof. Pinkwart adds: "We wish to present our esteemed readers an improved insight into our research topics as well as our researchers. Our basic principles are rigor and relevance. In collaboration with the top experts in this field and other disciplines, we want to perform outstanding research. However, it is also important to us that our research is relevant to practice. In this respect, we wish the readers of our Research Report to profit from looking at what we are doing today and what we are planning to develop in the future. We would like to invite you to connect with us in a scientific context or cooperate with us as a partner from the economy in order to develop a level of applicability to practical issues for the new knowledge with us."

HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially minded leaders. In addition to HHL's international focus, the combination of theory and practice plays a key role. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services.[www.hhl.de](http://www.hhl.de)

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden.  
[www.hhl.de](http://www.hhl.de)

Anlage: Bild



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