



## **Individual Coaching in the New Global Executive MBA Program of HHL and EADA Strengthens Personal Leadership Qualities** *Individual Coaching in the New Global Executive MBA Program of HHL and EADA Strengthens Personal Leadership Qualities*

The new Global Executive MBA program of German HHL Leipzig Graduate School of Management and Spanish EADA Escuela de Alta Dirección y Administración business school starting at the end of September 2012 builds on executive coaching for the participants in addition to teaching core business administration competencies. Over the entire course of the 18-month, part-time management graduate program, individual coaching sessions may be completed which are tailored to the personal and professional aspects in the participants' lives. The executive coaching sessions are carried out through a special training center outside of Barcelona, among others. They are aimed to further develop key qualifications such as communication, negotiation, conflict and diversity as well as intercultural management abilities which are essential for international leadership positions.

The Global Executive MBA program, taught entirely in English, will focus on the peculiarities and similarities of business practices in Western European countries (especially Germany and Spain). In addition, participants will gain insight into the economy and culture of the Chinese, Brazilian and Indian markets.

The structure of the 18-month program has been adjusted to the professional and personal needs of international managers. For the double degree from HHL and EADA, participants must successfully complete ten six-day residential weeks on various management disciplines over the course of 18 months and write a Master thesis. The Global Executive MBA program consists of eight compulsory modules of which four must be completed in Germany and four in Spain. Another two of three electives have to be completed at renowned business schools in Brazil, China or India.

Admission requirements for the Global Executive MBA program are a first-level academic degree, a minimum of seven years professional experience of which at least three years is in a leadership position, and an excellent command of English. The tuition fees, including course material as well as room and board during the residential weeks, amount to EUR 41,000. Applicants can obtain an early bird discount of 10 percent of the tuition fees before June 30, 2012.

[www.hhl.de/Global-Executive-MBA](http://www.hhl.de/Global-Executive-MBA)

HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a Doctoral program and Executive Education. In the 2011 Financial Times Masters in Management Ranking HHL's full-time M.Sc. Program was ranked 19th in the world. With a leap forward of 19 places HHL has been the climber of the year 2011 in this ranking in which it also holds 4th place for the salaries of alumni as well as 1st place for its "Entrepreneurship" orientation. In the 2010 Financial Times European Business School Ranking HHL reached 59th place. In the current ranking by the Latin-American business magazine AméricaEconomía HHL scored 28th place. HHL is accredited by AACSB International. [www.hhl.de](http://www.hhl.de)

EADA Business School

EADA Escuela de Alta Dirección y Administración is an international business school located in Barcelona. It offers programs for Masters, MBA and Executive Education. EADA's MBA program is ranked among the 100 best MBA programs in the world by The Economist and the Financial Times where for 2011 it ranks 84th worldwide. Its Executive MBA program ranks among the 100 best programs of its kind as well (FT 2009 and 2010). In addition, EADA has consistently been ranked among the top four business schools in Spain. In the 2010 Financial Times European Business School Ranking EADA reached 27th place. The MBA program of EADA has been ranked exceptionally high for career progress, with the Financial Times placing it 7th worldwide and 20th in value for money. EADA is accredited by the AMBA and EQUIS. [www.eada.edu](http://www.eada.edu)

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. [www.hhl.de](http://www.hhl.de)