



Meet HHL: Case Study Workshop in Prague

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Meet HHL Leipzig Graduate School of Management, Germany's most traditional business school, in Prague. In cooperation with the Saxon Liaison Office in Prague HHL offers an HHL Taster Workshop with Jun.-Prof. Dr. Tobias Dauth on June 29, 2017.

By examining a case study about the "International expansion of German firms and frugal innovation in an international context" Professor Dauth will give you interesting insights about the course and teaching methods of HHL. The case study will be complemented by a discussion round with representatives from local companies and organizations, who will bring their own perspectives on the table.

Additionally, you will also learn about HHL's master programs, admission requirements and financing options and have the opportunity to talk to alumni in order to get a good insight into the different study programs as well as the study conditions at HHL.

When: Thursday, June 29, 2017 at 5.30 p.m.

Where: Saxon Liaison Office in Prague, U Lužického semináře 13, 118 00 Prague 1

What to expect:

5.30 pm Welcome and Introduction

5.45 pm Case study "International expansion of German firms and frugal Innovation in an international context"

6.45 pm Discussion Round

7.15 pm Networking (drinks and snacks are offered)

Who can attend?

The case study workshop is designed for all candidates who are interested in starting their studies at HHL, especially all those who want to start in the Fall Intake 2017. Your participation is free of charge.

Registration: Please register online at our event registration or send an email with your CV to Petra Spanka at [petra.spanka\(at\)hhl.de](mailto:petra.spanka(at)hhl.de)

HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the most venerable business school in German-speaking Europe is to educate effective, responsible and entrepreneurially minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a Doctoral program and Executive Education. HHL is accredited by AACSB International. www.hhl.de

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. www.hhl.de

Anlage: Bild

