



HHL Team in the Final Round of the Accenture Global Case Challenge

HHL Team in the Final Round of the Accenture Global Case Challenge

The HHL team of Benjamin Kühn, Philipp Veit and Estelle Zanga have always moved straight forward - towards victory; from the short-listing of the Accenture Global Case Challenge at HHL in November 2015 to the German finals in the Accenture Strategy headquarters in Kronberg/Taunus in late January 2016.

The HHL team beat out the competition from WHU, ESCP and EBS with an outstanding solution to a question on the topic of urban poverty. Estelle Zanga reports, "It is an incredibly motivating to know that our solution, if finally selected, will actually be implemented. This means that we contribute to offering children around the world a healthier childhood, opportunities for the future and a voice that can be heard."

As a next step, the students have been invited to the global finals in London in mid-March 2016 where they will face international competition.

The Accenture Global Case Challenge is a case study competition among the best business schools worldwide. The students work on a real case of the "Save the children" charity, addressing the particular issue of poverty in the increasingly urban third world. Several steps must be taken before joining the global finals in London in March 2016 where the participants will then have the opportunity to present their solution to the executives of Accenture Strategy and "Save the Children". The finalists receive a direct offer for an internship at Accenture Strategy, non-cash prizes and exclusive career coaching by experienced Accenture Strategy consultants. <https://www.accenture.com/us-en/Careers/strategy-global-case-challenge.aspx>

About HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a Doctoral program and Executive Education. HHL reached one of three first places for the best entrepreneurial universities in Germany in the Start-Up Radar ranking published by Stifterverband für die Deutsche Wissenschaft (Founders' Association of German Science) and the German Federal Ministry for Economic Affairs and Energy (BWMi). According to the Financial Times, HHL ranks first in Germany and fifth globally for its entrepreneurship focus within the M.Sc. and EMBA programs. HHL is accredited by AACSB International. <http://www.hhl.de>

Pressekontakt

HHL gGmbH

Herr Volker Stößel
Jahnallee 59
04109 Leipzig

hhl.de
volker.stoessel@hhl.de

Firmenkontakt

HHL gGmbH

Herr Volker Stößel
Jahnallee 59
04109 Leipzig

hhl.de
volker.stoessel@hhl.de

HHL Leipzig Graduate School of Management

Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. www.hhl.de

Anlage: Bild

