



Premiere: HHL Accepted as Germany's First Academic Member of Peter Drucker Society Europe

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HHL Leipzig Graduate School of Management was recently appointed as the first German academic member of Peter Drucker Society Europe. Building on the humanistic ideals and values of Peter Drucker (1909-2005), whom the New York Times once described as "the man who invented management", the renowned international charity aims to attune management practice to the challenges of our times.

Richard Straub, President of the Peter Drucker Society Europe, is with about Germany's first business school joining the organization. He comments, "Although Peter Drucker spent the majority of his life in the United States, his thinking is deeply rooted in European culture. While attending university in Germany, he studied great thinkers such as Humboldt, Rathenau and Tönnies, who had a lasting influence on him.

HHL Dean Prof. Dr. Andreas Pinkwart adds, "Being accepted into the Peter Drucker Society Europe, HHL will obtain access to a worldwide network of outstanding management masterminds. This is how we can contribute to the international dialog on the future of corporate leadership. By the end of 2016, we want to present a New Leipzig Leadership Model and publicly discuss it with decision-makers from the economy and science. Our goal is to provide executives with new concepts and methods of responsible corporate leadership in times digitalization and constant change."

Prof. Dr. Timo Meynhardt, who holds the Dr. Arend Oetker Chair of Business Psychology and Leadership at HHL, follows Peter Drucker's line of thought in his work. In doing so, Prof. Dr. Meynhardt tries to answer the question of the contribution to the common good by companies, public administration and NGOs for management. He says, "It is a great pleasure, honor and also obligation to be a member of the Peter Drucker Society Europe now. The name Peter Drucker is associated with the fundamental works of modern-day management science and mainly the task of understanding and continuing to develop management as a 'societal function'. This broad view on management issues is more important than ever these days."

The Global Peter Drucker Forum was initiated in 2009 to spark a discussion on central, future-oriented management issues and alternative ways of thinking. Additionally, the Global Peter Drucker Challenge, a worldwide essay competition, offers the younger generation an opportunity to get involved in this dialog. <http://www.druckerforum.org>

HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a Doctoral program and Executive Education. HHL reached one of three first places for the best entrepreneurial universities in Germany in the Start-Up Radar ranking published by Stifterverband für die Deutsche Wissenschaft (Founders' Association of German Science) and the German Federal Ministry for Economic Affairs and Energy (BWMi). According to the Financial Times, HHL ranks first in Germany and fifth globally for its entrepreneurship focus within the M.Sc. and EMBA programs. HHL is accredited by AACSB International. <http://www.hhl.de>

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. www.hhl.de

Anlage: Bild

