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Global retail sales of 45,539 cars in September
Growth driven by Europe and United States
Strong demand for the XC60 and XC90 models
Volvo Cars posted a 2.4 per cent increase in retail sales for the month of September, selling 45,539 cars globally. Europe and the US market were the growth drivers, driven by continued high demand for Volvos XC60 and XC90 models. Retail sales in Europe as a whole were up by 2.2 per cent to a total of 25,403 cars, with growth led by Sweden where Volvo reported a 14.9 per cent increase in September and a market share close to 21 per cent. The United Kingdom was Volvos biggest market globally in September with 7,402 retail sold cars. The United States reported 5,527 retail sales, up 18.4 per cent versus the same month last year. The growth was driven by the new Volvo XC90 as well as the best-selling XC60 model. Sales in China reached 6,957 cars, where the locally produced Volvo XC60 is growing in demand. The decline in China reflects a general slowdown in the Chinese economy which has affected the overall car market. "Our growth in Europe and the US reflects the positive customer reception of the new Volvo XC90 while at the same time the XC60 is about to achieve a new all-time high performance", said Alain Visser, Senior Vice President Marketing, Sales and Customer Service at Volvo Cars. "This is very encouraging in the planning for the continued roll out of our model renewal".
Retail sales status (deliveries to end customers) for Volvo Car Group is as follows:
September January - September
2014 2015
Change
China 7 3756 957-5,7% 59 19856 655-4,3%
USA 4 6675 52718,4% 43 85646 3815,8%
Sweden 4 9875 73214,9% 42 76546 7509,3%
Western Europe 19 87119 671-1,0% 130 848137 8535,4%
Other markets 7 5917 6520,8% 62 53358 507-6,4%
TOTAL 44 49145 5392,4% 339 200346 1462,0%
The Volvo XC60 was the best-selling model in September with 15,126 sold cars (2014: 12,970), followed by the Volvo V40 and V40 Cross Country for which deliveries reached a total of 10,498 cars (2014: 11,391). The V60 models were the third best-selling carline at 5,098 cars (2014: 5,921). Sales figures by model can be found in the Sales Volumes section of the Global Newsroom.
About Volvo Car Group
Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 465,866 in 2014 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.
As of December 2014, Volvo Cars had over 26,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The companys main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).
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