




## Japans Peach Aviation introduces FlySmart with Airbus on iPad

Japans Peach Aviation introduces FlySmart with Airbus on iPad. Peach Aviation, Japans Low Cost Carrier (LCC), has selected "FlySmart with Airbus" on iPad, the Airbus Electronic Flight Bag (EFB) solution. Peach Aviation pilots will consult all their Airbus flight operational manuals on iPads. They will also be able to compute their aircraft performance calculations which will provide them with optimised and accurate results on any runway of their operational route network. Shinichi Inoue, Representative Director and CEO of Peach Aviation, says: "FlySmart with Airbus will allow us to realize optimised operations and to remove paper thus reducing associated costs. We consider this solution as a real asset for our future operations to further improve the quality of our service". In addition, Peach Aviation will also benefit from the service of "EFB Assessment and EFB Operational Approval Assistance" called APPROVE4Flight and provided by Airbus Flight Operations Services Ltd. This service is on-site support for the compliance dossier including an analysis of the existing organisation and processes, and the definition of Peach Aviation EFB implementation plan based on Airbus Flight Operations Services recommendations and best practices. Didier Lux, Senior Vice President of Airbus Customer Services, says: "We are delighted to welcome Peach Aviation as a new FlySmart with Airbus customer. We are confident that this agreement will open new perspectives in Japan to further expand the use of Airbus e-Solutions and the services provided by Airbus Flight Operations Services throughout the region." Peach Aviation operates 15 A320 aircraft and will take delivery of 5 additional A320s starting in July 2015. Note for editors: Airbus, through "Services by Airbus", offers end-to-end fleet lifecycle solutions for all its customers. The portfolio ranges from standalone services, to the most complete integrated solutions, including Flight Hour Tailored Support packages, upgrades, training, e-solutions, engineering maintenance, flight operations Air Traffic Management, and material management services. Together these enhance aircraft superiority by continuously adapting to customers' evolving needs. With more than 40 years of experience in the aircraft industry and a worldwide network of more than 2,500 professionals, customers benefit from the unique expertise and capabilities from Airbus and its affiliated family companies. Contacts: Takahiro Nosaka +81 3 5775 0129 Sara Ricci +33 5 62 11 76 13 

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