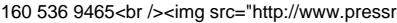




Aircraft Interiors Expo 2015: Airbus focusing on choice for airlines and passengers with the latest cabin innovations

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Latest cabin news on Airbus Single-Aisle and Widebody cabin offerings; New A320 pivoting overhead stowage compartment full-scale mock-up; Budget Economy and Comfort Economy seating demonstrators
Learn how Airbus cabin choice offers ways to optimize revenues
Airbus once again showcases its cabin innovations at this years Aircraft Interiors Expo in Hamburg, Germany - the worlds largest event dedicated to the aircraft interiors industry, in-flight entertainment, and connectivity and passenger services. Visitors and media alike will be able to judge for themselves the quality of Airbus recent cabin offerings across its entire product line, spanning the A320, A330, A350 XWB and A380 families.
Visitors to the Airbus stand will be able to test and feel the different levels of comfort standards that Airbus offers as choices using a specially configured Cabin Comfort Demonstrator. They will experience the difference between the Airbus Comfort Economy 18-inch wide seat - the modern comfort baseline for long-haul, and Budget Economy seating for price-driven passengers. As another example of how Airbus offers more choice and superior comfort in every class, it is also showcasing its mock-up for the A380s new 11-abreast Budget Economy configuration at 18-inch seat width.
For the latest in A320 Family cabin efficiency, Airbus is showcasing its new pivoting overhead stowage compartment mock-up. It takes full advantage of the A320s wide fuselage cross section to offer 60% more stowage of roll-on trolleys. Aesthetically, the new bin option embodies a modern curved appearance which incorporates Airbus most up-to-date design branding as seen in the new A350 XWB airliner.
Airbus space-efficient concepts go beyond new products: Airbus Upgrade Services will present its range of retrofit solutions and services. Our cabin experts and executives will be available for dedicated media briefings and interview opportunities each day. The Expos trade media will also be hosted at our dedicated Airbus cabin press briefing to be held on Tuesday morning at 09h15.
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