



## **Pro Sport Invest in Selection Process of Euronext Paying Agent and Broker** *Announcement*

On Track to Submit Pro Sport Invest Listing Application to Euronext in April 2015

Triesen, March 12, 2015: Pro Sport Invest AG announced today that it has started the technical part of the Pro Sport Invest AG listing on Euronext, the biggest stock exchange in Continental Europe. Pro Sport Invest AG is currently undergoing the selection process of a suitable paying agent and broker that assure smooth clearing, settlement and trading of Pro Sport Invest shares once listed on Euronext.

Harald Luther, Chief Executive Officer of Pro Sport Invest AG, comments "We are excited to report that our negotiations for suitable paying agent and broker services for our upcoming listing on Euronext are well on their way and progressing as planned. We are in the selection process with some of the market leaders for the Euronext Marche Libre segment and expect this time intensive technical part of the Pro Sport Invest listing to be completed within 3 weeks."

The paying agent is responsible for the clearing and settlement of the Pro Sport Invest shares. The broker takes care of the first auction of the Pro Sport Invest stock trading that enables the trading activation of the Pro Sport Invest shares for most banks and online-brokers in Europe. Part of the selection process is a due diligence performed on Pro Sport Invest's management and business process. Led by New York-based The Maestro Group as its Going Public Advisor and Munich-based Capital For Markets GmbH as its Listing Sponsor, Pro Sport Invest AG is scheduled to be listed on Euronext Marche Libre in Paris in April 2015.

THE DIRECTORS ACCEPT RESPONSIBILITY FOR THE CONTENTS OF THIS ANNOUNCEMENT.

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### **ABOUT Pro Sport Invest AG**

Pro Sport Invest is a modern management and consulting firm that maintains a sporting perspective and extraordinarily broad advice to their athletes. It concludes contracts with young talented sportspeople, predominantly footballers, to supervise and mentor them in accordance with our own-developed, all-inclusive approach to management and guidance. This approach is centered on the sports person himself and his interests rather than on scoring a one-off transfer profit. The focus is on planning for an entire career and on providing assistance in personal and financial matters to optimize the value of the sportsperson and to develop a personal brand throughout their entire career. Find out more at [www.prosportinvest.com](http://www.prosportinvest.com).

Anlage: Bild

