



## **HHL Strengthens the Entrepreneurship Profile of its Part-Time MBA**

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HHL Leipzig Graduate School of Management's part-time MBA program also ranks among the top positions worldwide in the field of entrepreneurship. The curriculum of HHL's part-time MBA program with a general orientation will be extended by a new module called Business Design, Modeling, and Planning to become even more attractive to founders, innovators and future entrepreneurs. This course will be offered to the classes starting in spring 2015 in Leipzig and Cologne together. Students will learn to find new business ideas, to develop them, and to present them to potential investors. In addition to the new course, the modules Entrepreneurship, Innovation Management, as well as the Global Immersion Seminar, which focuses on entrepreneurship and innovation, are already being offered in HHL's part-time MBA program. The latter takes the part-time MBA students to top Universities in Boston, MA, USA, for a week.

Students also have the opportunity to actively participate in entrepreneurship events with both national and international range, such as the International HHL Investors Day, the Accelerate Conference, or the Start-up Career Fair.

HHL Dean Professor Dr. Andreas Pinkwart, who holds one of HHL's three entrepreneurship-oriented chairs himself, says, "The alterations to our part-time MBA make this program not only more attractive for potential company founders but also for employees of companies, who are in great demand as intrapreneurs, and also for the important group of company successors who want to prepare for the responsibility of assuming leadership in the family business or as external successors."

Bernhard Särve, commercial manager of Särve GmbH & Co. KG, a family business specialized on air-conditioning technology, says, "I value HHL's MBA program very much. I received well informed management knowledge here, as well as access to a very active network of company founders and innovators. The program provides students with the qualifications necessary to work in a leading position, which also includes leading a family business. Based on my professional experience, it was especially HHL and its entrepreneurially oriented environment which helped me with my decision to take an active role in the succession of the family business."

### **The Part-Time Master in Management Program (MBA)**

The two-year part-time MBA program with a focus on General Management is designed for people working in middle management who would like to expand their existing knowledge by practice-oriented and up-to-date management knowledge. The program has achieved top rankings in the Financial Times rating for career progress of its alumni, and salary increase after graduation. The classes, held in English, teach the basics of economics in combination with concrete management tools. Internationally renowned professors teach extended management skills and leadership competencies. The offer of courses focusing on 'Leadership' (Emotional Intelligence) as well as on entrepreneurship and innovation management was expanded. Moreover, the program provides the participants with excellent networking opportunities with HHL's extensive alumni network. Good to know: The tuition fees as well as all other program-related costs are fully tax-deductible as professional expenses. Moreover, HHL offers a variety of funding options. New: Starting in March 2015, HHL will offer its academic part-time Master Program in Management (MBA) not only in Leipzig but also in Cologne. Further information: <http://www.hhl.de/part-time-mba>

### **HHL Leipzig Graduate School of Management**

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a Doctoral program and Executive Education. In the Financial Times' Masters in Management Ranking in 2014 HHL's full-time M.Sc Program was ranked amongst the top 10 in Europe. In 2013 and 2014, HHL reached one of three first places for the best entrepreneurial universities in Germany in the Start-Up Radar ranking published by Stifterverband für die Deutsche Wissenschaft (Founders' Association of German Science) and the German Federal Ministry for Economic Affairs and Energy (BWMi). According to the Financial Times, HHL ranks first in Germany and fifth globally for its entrepreneurship focus within the M.Sc. and EMBA programs. HHL is accredited by AACSB International. <http://www.hhl.de>

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender

Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden.  
[www.hhl.de](http://www.hhl.de)

Anlage: Bild

