



Software AG to Support Salesforce1 Lightning Connect To Help Companies Integrate Salesforce Into Existing Processes

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Software AG (Frankfurt TecDAX: SOW) today announced support for Salesforce1 Lightning Connect, helping companies quickly integrate mission-critical data from third-party back-office systems with Salesforce. With webMethods new Lightning Connect capability, companies now have the ability to access all the data from their disparate systems from the Salesforce application. webMethods Lightning Connect provides a fast and simple way to provide visibility across the whole enterprise.
Frank Schiewer, SVP, Global Partner Management, Software AG noted: "We are proud to have partnered with Salesforce in delivering webMethods Lightning Connect. Software AG's customers include seventy percent of the Fortune 1,000, and our powerful webMethods portfolio provides the integration backbone for more than 4,000 enterprises worldwide. Today's transformation to the digital enterprise once again puts the focus on integration as an enabling technology for innovative applications. We have brought this immense integration experience to the cloud and, through working with Salesforce, we offer the most flexible integration solutions that can benefit any enterprise."
webMethods Lightning Connect ensures that customers have access to the right relevant data immediately from any application in their enterprises, be that on the mainframe or the cloud, behind the firewall, or locked away in traditional ERP systems like Oracle and SAP. With webMethods Lightning Connect, customers can very quickly, via a few clicks, future-proof their organizations by adding a fast performing agility layer that hides the complexity of underlying code.
Salesforce1 Lightning Ignites a New Era of Innovation in Platform as a Service
Building on the tremendous success of last year's launch of the Salesforce1 Platform, Salesforce1 Lightning defines a new era of Platform as a Service (PaaS). With Lightning, Salesforce is delivering a new user interface for every Salesforce app, optimized for any device. And developers and business users can now quickly build apps with a custom user interface for every screen shape and size. Today Salesforce is launching the new Lightning Connect, a new breed of real-time integration that will change the way companies access and connect with data stored in legacy systems. Unlike other integration tools, Lightning Connect can be configured in minutes with point-and-click tools and does not copy and store outdated data in Salesforce.
Salesforce, Salesforce1, Salesforce1 Lightning and others are among the trademarks of salesforce.com, inc.
About Software AG
Software AG (Frankfurt TecDAX: SOW) helps organizations achieve their business objectives faster. The company's big data, integration and business process technologies enable customers to drive operational efficiency, modernize their systems and optimize processes for smarter decisions and better service. Building on over 40 years of customer-centric innovation, the company is ranked as a "leader" in fourteen market categories, fueled by core product families Adabas-Natural, ARIS, Alfabet, Apama, Terracotta and webMethods. Software AG has more than 5,200 employees in 70 countries and had revenues of ?973 million in 2013. Learn more at www.softwareag.com.
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Software AG Technologie erhöht den Wert von IT-Systemen in Unternehmen. Unsere 4.000 Kunden erzielen messbare Ergebnisse durch Modernisierung und Automatisierung ihrer vorhandenen IT-Systeme und zügige Entwicklung neuer Systeme, die ihren gestiegenen Geschäftsanforderungen gerecht werden. Unser Produktportfolio ? mit dem wir in der Branche führend sind - umfasst erstklassige Lösungen für Datenmanagement, service-orientierte Architekturen und die Optimierung von Geschäftsprozessen. Wir verbinden bewährte IT-Technologie mit Branchenerfahrung und helfen damit unseren Kunden, sich von ihren Mitbewerbern zu differenzieren und ihre Unternehmensziele schneller zu erreichen. Die Software AG hat mehr als 37 Jahre internationale Erfahrung und ist mit rund 3.700 Mitarbeitern in 70 Ländern vertreten. Das Unternehmen hat seinen Hauptsitz in Deutschland und ist an der Frankfurter Wertpapierbörse notiert (TecDAX, ISIN DE 0003304002 / SOW). 2006 erzielte die Software AG einen Umsatz von 483 Millionen Euro.