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Volvo Car Group has appointed Jonathan Goodman as its new Senior Vice President Corporate Communications, taking up his position in November. Jonathan Goodman succeeds Anders Kärrberg who has been acting SVP since Bodil Eriksson took on a new assignment at Volvo Cars of North America on January 15 this year.
Jonathan Goodman was most recently Executive Vice President Communications at PSA Peugeot Citroën in Paris. Prior to that he held several leading positions within the PSA group, based in the UK, France, Belgium and Luxembourg. He holds a degree in Combined Honors in French, English Literature and International Politics from the University of Newcastle-upon-Tyne and additionally a diploma in Business Administration from the University of Coventry.
"With broad experience in communications, media, marketing, sales and product, all from the automotive sector, I am very pleased to welcome Jonathan to Volvo Cars. His background will be a valuable asset in this very exciting period that we have ahead of us," said Håkan Samuelsson, President and CEO.
On the future for Volvo Cars and his new position, Jonathan Goodman said: "I have followed with interest the launch of the first three stunning concept cars and the launch of the XC90. I truly believe Volvo Cars has a bright future. I am very excited to now be a part of Volvo Cars journey."
Anders Kärrberg will take up his former role as Vice President Government Affairs within Corporate Communications.
Volvo Car Group in 2013
For the 2013 financial year, Volvo Car Group recorded an operating profit of 1,919 MSEK (66 MSEK in 2012). Revenue over the period amounted to 122,245 MSEK (124,547 MSEK), while net income amounted to 960 MSEK (-542 MSEK). Global retail sales for the year amounted to 427,840 (421,951) cars, an increase of 1.4 per cent compared to 2012. The operating profit was the result of cost control and strong sales and was further tangible proof of Volvo Car Groups progress in implementing its transformation plan. For the full year 2014, the company expects to stay in black figures and predicts to record a global sales increase of close to 10 per cent.
About Volvo Car Group
Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 427,000 in 2013 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.
As of December 2013, Volvo Cars had over 23,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The companys main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China).
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