



OmniScriptum - a publisher with many faces

OmniScriptum is your Publishing house. Modern concepts, innovative ideas - that is what sets us apart.

The then recently established practice of print-on-demand (PoD) was at the time revolutionary in the mostly conservative publishing landscape. In fact, while many competitors were skeptical toward the "mechanization?" of the book as a cultural asset, it was the perfect technical basis for VDM's business model. The general changes in the book market (mostly caused by the expanding market of self-publishing services) and the acceptance of the latest print technologies proved that VDM was on the right track from the beginning.

Initially a publishing service for only academic works and university theses, the publishing program was soon extended and in 2005 VDM expanded to become an international publishing group. One by one new offices were launched in Africa, Moldova and South America to publish books in English, French and Spanish languages. Recently VDM started publishing books in Russian, Norwegian, Portuguese and Italian languages as well. Not only our main program of publishing Bachelor and Master theses, dissertations and habilitation papers, but also a growing number of other successful imprints were transferred to other languages and cultural areas - the German language imprint Trainerverlag served as a prototype for the Russian Drugoe Reshenie whereas the FROMM format was adapted for Blessed Hope Publishing for the English speaking areas and Credo Ediciones for the Spanish market. More than 30 imprints now exist under one umbrella - since the end of 2013 under the label Omniskriptum. The publishing house has been previously diminished to a producer of "Wiki-books" or "Robot books", despite the fact that we are developing many interesting and challenging book concepts (e.g. Bloggingbooks, Verlag Natur und Leben, etc.) and have stopped the production of "Wiki-books".

Today OmniScriptum employs a staff of nearly 200 employees and its main focus still remains high quality content, keeping up-to-date with the latest developments in the publishing industry and a perfect service for our authors. In a nutshell Omniskriptum is represented by

- groundbreaking, fast and creative publishing
- global operations
- a youthful team
- a widespread publishing program ranging from self-publishing (a growing and promising business area)

In 2011 Thorsten Ohm took over the management from Dr. Wolfgang Müller (owner and shareholder of the VDM Publishing Group). His main focus is continued internationalization - particularly in the growing Asian market - as well as the further thematic diversification of the Publishing Group. Obviously, the VDM Publishing Group will continue to introduce new and unconventional ideas about form and content as well as innovative technical solutions. It will remain what it is now - a unique and extraordinary publishing house.

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When VDM publishing house was launched by Dr. Wolfgang Phillip Müller in 2002 (2013 relaunched as "OmniScriptum"), he realized his vision of a novel, unconventional publishing concept: in contrast to the restrictive, time-consuming and cost-intensive functioning of conventional publishing houses, his goal was to bring books efficient, fast, straightforward and particularly free of charge for authors on the market.

Anlage: Bild

OMNIScriptum

