



HHL Leipzig Graduate School of Management Signs Cooperation with Romanian Business University

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Today, HHL Leipzig Graduate School of Management announced its partnership with Bucharest University of Economic Studies. The cooperation will be part of the student exchange (ERASMUS+) for students completing a Master's program to obtain an M.Sc. or an MBA. The contract was signed today by HHL Dean Prof. Dr. Andreas Pinkwart and the Dean of Bucharest University of Economic Studies, Prof. Pavel Năstase, Ph.D., in the presence of Dr. Lazăr Comănescu, Ambassador of Romania to the Federal Republic of Germany. Prof. Dr. Andreas Pinkwart comments on the significance of this international academic collaboration, "Bucharest University of Economic Studies is the leading institution of its kind in Romania. We are glad to be able to work with such an excellent partner in an economic region which is so important, especially for Germany. The new partnership with the Romanian school complements the internationalization strategy of HHL which acts as a bridgehead into Central and Eastern Europe due to its geographic location, among other things."

International Exchange Programs at HHL

HHL Leipzig Graduate School of Management has ties with more than 100 business schools worldwide. Each year, about 80 HHL students spend a term at one of the partner universities abroad in the context of international academic relations. In return, the Leipzig-based business school welcomes 80 international students to its campus every year. To promote the intercultural student exchange even more intensely, HHL only sends a maximum of two students to an international partner university at the same time. The accreditation, the academic reputation of the institution, the attractiveness of the university location and the students' safety in the country of destination are taken into consideration when choosing new partners. The students' mobility is enabled by the adjustment of HHL's academic calendar to international standards. Consequently, HHL has introduced a structure based on quarters instead of the common semester structure and therefore allows for better planning with regard to the term abroad. <http://www.hhl.de/international>

Bucharest University of Economic Studies

Bucharest University of Economic Studies (Romanian: Academia de Studii Economice din București, ASE) is a public business school in Bucharest, the capital of Romania, with over 22,500 students and more than 2,000 scientific employees. It was founded by Romanian King Carol I on April 6, 1913 and is one of the country's most renowned universities with a total of 11 departments today. <http://www.ase.ro>

HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. In addition to HHL's international focus, the combination of theory and practice plays a key role. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. <http://www.hhl.de>

Weitere Informationen:

<http://www.hhl.de/international>

<http://www.ase.ro>

<http://www.hhl.de>

Pressekontakt

HHL gGmbH

Herr Volker Stößel
Jahnallee 59
04109 Leipzig

hhl.de
volker.stoessel@hhl.de

Firmenkontakt

HHL gGmbH

Herr Volker Stößel
Jahnallee 59
04109 Leipzig

hhl.de
volker.stoessel@hhl.de

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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden. www.hhl.de

Anlage: Bild

