



HHL Research Report 2014: "HHL is an ideal research partner for social future core topics"

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HHL Leipzig Graduate School of Management is presenting its research report 2014 (<http://www.hhl.de/research-report-2014>). In light of the dynamic development of research activities at HHL both in regard to personnel and organization, the report provides an overview of results from the time period under report (2012-2014), and new research projects planned for the future.

Research is tied closely into HHL's Future Concept innovate125

The new research report is conceptually integrated in the HHL Future Concept. Dean Prof. Dr. Andreas Pinkwart says, "We aim at the education and further education of efficient and responsible entrepreneurial executives for the global economy with our Future Concept innovate125. Excellency in research, teaching and transference is an essential precondition for this. HHL is consistently working on the development of its faculty and the international visibility of its research activities."

Exchange between branches, as well as inter- and trans-disciplinary networking

HHL responds to the still predominant trend of isolated research in different branches with a stronger exchange between branches as well as closer inter- and trans-disciplinary networking to meet urgent social challenges in the areas of health, energy, sustainability and demography more effectively. Therefore the school has decided for a topic-related group structure and at the same time founded the group-spanning Center for Advanced Studies in Management (CASI-M) to be able to do comprehensive economic research.

HHL as a research partner

HHL Dean Prof. Dr. Pinkwart says, HHL is becoming more and more an "ideal research partner for central social future topics such as health, energy, mobility and resource efficiency as well as social and demographic change". According to Prof. Dr. Pinkwart this success is down to focusing on topics like sustainability and competitiveness, economy and regulation, as well as the integration with central economic areas such as leadership and strategy, financing and accounting, innovation and entrepreneurship.

Increase in the critical mass of research

With the growth of the school HHL increases its critical mass of research, and at the same time intensifies its cooperation with excellent research partners in regional and international research associations. Prof. Dr. Pinkwart comments, "The opportunities of internationalization, diversity and interdisciplinarity resulting from that are used purposefully by the school. The current and planned recruitments for the areas of business psychology, health care and regulatory law support that, as well as the growing number of professors and junior scientists with an international background."

HHL Leipzig Graduate School of Management is a university-level institution and ranks amongst the leading international business schools. The goal of the most venerable business school in German-speaking Europe is to educate effective, responsible and entrepreneurially minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a Doctoral program and Executive Education. In the Financial Times' Masters in Management Ranking in 2013 HHL's full-time M.Sc. Program was ranked number 9 in the world, while the part-time program ranked number 69 worldwide in the Executive MBA Ranking 2013 of the Financial Times. The international media outlet awarded HHL 1st place internationally for its 'Entrepreneurship' focus. Just a few months ago, the Stifterverband(Founder's Association) honored HHL as one of the leading entrepreneurial universities in Germany. HHL is accredited by AACSB International. <http://www.hhl.de>

Weitere Informationen:

<http://www.hhl.de/research-report-2014>

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HHL Leipzig Graduate School of Management

Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender

Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden.
www.hhl.de



HHL

LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

re- search re- port

The background of the title section is a dark grey rectangle. It features several abstract graphic elements: four sets of concentric circles in cyan, orange, and white at the top; three wavy lines in cyan, orange, and white in the middle; and a bar chart at the bottom composed of many thin vertical bars in cyan, orange, and white.

2014