

## Careers with an MBA. "I Am Responsible for Figures at eBay"

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Denis Ranke is a graduate (2011) of the Master in General Management Program (MBA) of HHL Leipzig Graduate School of Management. Since 2012, the alumnus from Thuringia has served as Head of Finance for eBay in Germany and has been responsible for the financial planning and all analyses regarding investment and performance management for the Marketplace business. Before joining eBay, Denis Ranke worked for leading consulting firms from classic industries in such fields as mechanical engineering or energy for six years. He says: "HHL's MBA program inspired me to change over the new economy without having to start from scratch."

Denis Ranke and his team prepare the short-, mid- and long-term financial plans. Additionally, he ensures that at the operational level financial and performance-related objectives for the Marketplace business of eBay Germany are met. The HHL alumnus has a broad scope of work: from strategic planning, investment analyses and performance assessments to preparing information for the Investor Relations Department. Denis Ranke on his work at eBay: "eBay is extremely driven by finance and performance. Therefore, the Financial Department is involved in all important topics, not just in the preparatory stages of the decision-making process of major strategic projects, but also in the decision-making itself."

Looking back at his MBA studies at HHL, the 35-year-old says: "Originally, I am an engineer. Therefore, I was able to expand my knowledge in the disciplines of business administration first before then applying it practically in fields such as entrepreneurship. When I started working for eBay, I greatly benefited from my contacts among the other HHL alumni."

The Master Program in General Management (MBA) at HHL

The MBA program offered by HHL which is taught in English is considered one of the best independently developed programs of this kind in Germany. The proportion of international students in this HHL program is approximately 80 percent, an outstanding figure in the global comparison of full-time MBA programs. Since its introduction in the year 2000, the 12 to 18-month full-time MBA program has focused on teaching management and leadership skills in a global context. This is supported by an innovative curriculum which is no longer structured in a purely functional manner but also follows an interdisciplinary approach in accordance with the challenges of management (Managing Investors, Managing Society, Managing Customers etc.). The cross-functional, stakeholder-oriented approach combines the content of the individual courses and offers students significant added value. This is ensured by 28 lecturers from seven countries. They provide students with an insight into the latest scientific management approaches in a global context. The practical relation is ensured by teaching content with practical relevance including case studies, a field project accompanying the program or an optional internship abroad. International Management is not only taught but also integrated into everyday life at HHL thanks to the international background of the students and professors. The international cross-linking of the program is represented by numerous cooperations with universities abroad. From Australia to Uruguay - HHL has more than 110 partner universities worldwide. The students have the opportunity to spend a term at one of these partner universities. The intensive and professional counseling for students from the initial contact to the alumni network must be emphasized. A Career Service accompanies students from the day they are admitted to the program until the successful conclusion of a job search. Further information: [www.hhl.de/mba](http://www.hhl.de/mba)

HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The courses of study include full and part-time Master in Management as well as MBA programs, a Doctoral program and Executive Education. In the 2012 Financial Times Masters in Management Ranking, HHL's full-time M.Sc. Program was ranked 1st in Germany and 11th in the world. This renowned ranking also awarded HHL first place worldwide for its focus on Entrepreneurship and second regarding the graduates' future salaries and for its Corporate Strategy specialization. HHL is accredited by AACSB International. <http://www.hhl.de>

<http://www.hhl.de/people/Denis-Ranke>  
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Die HHL ist eine universitäre Einrichtung und zählt zu den führenden internationalen Business Schools. Ziel der ältesten betriebswirtschaftlichen Hochschule im deutschsprachigen Raum ist die Ausbildung leistungsfähiger, verantwortungsbewusster und unternehmerisch denkender Führungspersönlichkeiten. Neben der internationalen Ausrichtung spielt die Verknüpfung von Theorie und Praxis eine herausragende Rolle. Die HHL zeichnet sich aus durch exzellente Lehre, klare Forschungsorientierung und praxisnahen Transfer sowie hervorragenden Service für ihre Studierenden.  
[www.hhl.de](http://www.hhl.de)

Anlage: Bild

