



## **The rise of e-liquids and e-cigarettes**

*FLAVORIQ: Premium e-flavors and e-liquids for vaporizers / e-cigarettes*

As an alternative to traditional tobacco cigarettes, electronic smoking devices (or e-cigarettes / vaporizers) have made their entry in the consumer world some few years ago. Originally a product of China, the world quickly caught on with this technological advancement and started producing and surpassing the original products. From the beginning, Europe has been recognized as being a pioneer in the production of high quality products especially in the field of liquids.

Seizing the opportunity to enter a young market in full effervescence, FLAVORIQ is a spin-off of Hertz Flavors, its strategic partner. The company specializes in the production of e-liquids and e-flavors of premium quality in bulk quantities for industrial B2B customers. Developed and produced in the facilities of Hertz Flavors, one of Europe's leading tobacco flavoring enterprise, FLAVORIQ benefits from more than 60 years of experience in the flavoring industry as well as the extensive technical knowledge of the experienced team. With over 80 catalog flavors that include traditional tobacco, deliciously fruity, refreshing flavors and many more, customers can easily order an array of products that will please their clients. The company is also specialized in the development of tailor-made flavors which result from close collaborations with clients to develop the perfect flavor.

All catalog products can be easily ordered in a few clicks of mouse on the online order-platform at [www.flavoriq.net](http://www.flavoriq.net).

## **Pressekontakt**

FLAVORIQ

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FLAVORIQ is a young, dynamic and international company located in Dubai that designs and sells premium e-flavors and e-liquids in the B2B segment with a focus on the exciting and fast growing e-cig and vaping industry.

Produced in Germany and backed by 60 years of tobacco flavoring experience from our strategic, leading partner Hertz Flavors, FLAVORIQ is a step in a new direction to continue a family tradition in the 3rd generation of providing our long-term clients and a whole new clientele with our old values: superior flavors of highest quality, intensive technical support, fast response, trust and confidentiality.

Our online B2B platform offers a wide range of premium e-flavors that have been specially designed for the use in electronic smoking devices (ESDs) as well as the one-stop solution for fully customizable e-liquids with different base mixes, dosages and nicotine strength available in bulk quantities only.

Anlage: Bild

FLAVORIQ  
taste in  its perfection

